

CERTIFICATE IN

# MEDIA ARTS – GRAPHIC AND INTERACTIVE DESIGN

(22 hrs. min.)

CIP: 50.0401

Students acquire basic skills in graphic design, print media and Web design. Students will be positioned for entry-level careers in advertising and news agencies, print and graphics businesses, and Web design companies.

CORE REQUIREMENTS: (22 HRS. MIN.)

MART 118	Communication Design (3)
MART 119	Digital Skills (3)
MART 121	Adobe Illustrator (3)
MART 123	Adobe InDesign (3)
MART 130	Web Design I (3)
MART 180	Photoshop I (3)
MART 187	Electronic Color Theory and Practice (1)
MART 223	Typography (3)
MART 298/9	Internship or Cooperative Education (1 hr. min.) or approved work experience

Note: See “College Success Course Requirement” on Page 8.

TOTAL 22 CREDITS MIN.