

ASSOCIATE IN ARTS

MEDIA ARTS

(61 hrs. min.)

CIP: 50.0401

This program is for students who wish to transfer to a four-year institution and obtain a bachelor's degree in any of the broad range of media arts concentrations. It includes transferable general education requirements as well as media arts core courses. These core classes are designed to give students basic design, computer and production skills as well as transfer as introductory-level classes at a four-year institution. Students are advised to work closely with their transfer institutions and their SFCC advisers to ensure the best transition to four-year schools.

PROGRAM OUTCOMES

Upon completion of this program, students will be able to:

- Demonstrate proficiency in written, oral and visual communication, with an emphasis on electronic media as a form of communication and expression.
- Demonstrate proficiency in a variety of electronic media and knowledge of communication design and color theory principles.
- Make professional presentations of their own work.
- Complete course work for transfer to a four-year institution.

GENERAL EDUCATION REQUIREMENTS: (33 HRS. MIN.)

Communications (9 hrs.)

ENGL 111 Composition and Rhetoric (3)

ENGL 216 Technical Writing (3)

[or]

MART 170 Writing for Mass Media (3)

SPCH 111 Public Speaking (3)

[or]

SPCH 225 Small-Group Communication (3)

Humanities (6 hrs.)

HUMS 191 Media and Culture (3)

Humanities course (3)

Behavioral/Social Sciences (6 hrs.)

BSAD 235 Human Relations in the Workplace (3)

Behavioral/Social Sciences courses (3)

Math (3 hrs.)

MATH 119 Applications of Mathematics for Nonscience Majors (3)
or higher

Science (4 hrs.)

Computers/Technology (3 hrs.)

MART 130 Web Design I (3)

Health, Physical Education and Recreation or Dance (2 hrs. min.)

CORE REQUIREMENTS: (28 HRS.)

DRPT 118L Drawing I (3)

MART 118 Communication Design (3)

MART 119 Digital Skills (3)

MART 121 Adobe Illustrator (3)

[or]

MART 123 Adobe InDesign (3)

MART 148 3D Graphics and Animation (3)

[or]

FILM 130 Video Production I (3)

MART 180 Photoshop I (3)

MART 187 Electronic Color Theory and Practice (1)

MART 231 Web Design II – Dreamweaver (3)

[or]

FILM 131 Digital Video Editing (3)

MART 280 Photoshop II (3)

APPROVED ELECTIVES: (3 HRS.)

Note: See “College Success Course Requirement” on Page 8.

TOTAL 61 CREDITS MIN.