

## ASSOCIATE IN ARTS

# BUSINESS ADMINISTRATION

(63 hrs. min.)

CIP: 52.0201

This program is designed for students who intend to obtain bachelor's degrees in business administration. It provides general education requirements and basic business core courses. Students must work closely with their transfer institutions and their SFCC advisers to ensure the best transition to four-year schools.

### PROGRAM OUTCOMES

Upon completion of this program, students will be able to:

- Describe the functions of management and their purpose in the business environment.
- Analyze the relationships among ethics, law and social responsibility in organizational decision-making.
- Describe the relationship between business and the American legal system.
- Analyze and interpret data using descriptive statistics.
- Explain why societies develop economic systems and identify the basic features of such systems.
- Describe the customer-oriented nature of the marketing mix.
- Prepare financial statements.
- Analyze and evaluate organizational performance

### GENERAL EDUCATION REQUIREMENTS: (39 HRS. MIN.)

Communications (9 hrs.)

ENGL 111                      Composition and Rhetoric (3)

ENGL 216                      Technical Writing (3)

SPCH 111                      Public Speaking (3)

[or]

SPCH 225                      Small-Group Communication (3)

Humanities (6 hrs.)

PHIL 245                      Business Ethics (3)

Humanities course (3)

Behavioral/Social Sciences (6 hrs.)

ECON 200                      Principles of Economics – Macroeconomics (3)

ECON 201                      Principles of Economics – Microeconomics (3)

Math (4 hrs.)

MATH 121                      College Algebra (4) or higher

Science (8 hrs.)

Computers/Technology (4 hrs.)

OFTC 111                      Business Software Essentials I (4)

Health, Physical Education and Recreation or Dance (2 hrs. min.)

CORE REQUIREMENTS: (24 HRS.)

ACCT 121                      Principles of Accounting I (4)

ACCT 122                      Principles of Accounting II (4)

BSAD 211                      Principles of Managing (3)

BSAD 232                      Business Law I (3)

BSAD 240                      Principles of Marketing (3)

BSAD 245                      Principles of Finance (3)

BSAD 260                      Business Statistical Analysis and Lab (4)

Note: See “College Success Course Requirement” on Page 8.

TOTAL 63 CREDITS MIN.