

ASSOCIATE IN APPLIED ARTS

GALLERY MANAGEMENT

(64 hrs. min.)

CIP: 50.0704

This program is designed to prepare students for employment in art galleries and museums. Students are provided a comprehensive knowledge of art history, art criticism, collections management, the contemporary art market, artist's rights, contracts, intellectual property and copyright law. Through projects and field experience, students develop skills in gallery design, installation, lighting, applied gallery photography, Web applications, graphic marketing materials and object care and handling. Students apply the principles of gallery management through supervised internship placement into a gallery, museum or non-profit art center in Santa Fe, the third largest art market in the United States.

The completion of the Gallery Management A.A.A. degree transfers to the Institute of American Indian Arts (I.A.I.A) as the first two years of the B.A. in Museum Studies.

PROGRAM OUTCOMES

Upon completion of this program, students will be able to:

- Practice effective administrative support in a gallery or museum work environment.
- Employ professional standards in the handling, organization and display of artwork.
- Analyze the aesthetic style and period, material, methods and form of an artwork.
- Prepared to participate and contribute to the creative economy of commercial galleries, non-profit arts organizations, arts promotion and art consulting.
- Apply for admission to four-year bachelor's program in museum studies.
- Apply current practices in copyright, trademark, artist's rights and contractual relationships.
- Perform successfully within a professional arts management work environment.

GENERAL EDUCATION REQUIREMENTS: (28 HRS. MIN.)

Communications (9 hrs.)

- | | |
|----------|--------------------------------|
| ENGL 111 | Composition and Rhetoric (3) |
| ENGL 119 | Professional Communication (3) |
| SPCH 111 | Public Speaking (3) |
| [or] | |
| SPCH 225 | Small-Group Communication (3) |

Humanities (3 hrs.)

AHST 202 Art History II (3)

Behavioral/Social Sciences (3 hrs.)

Math (3 hrs.)

BSAD 112 Business Math (3)

[or]

MATH 119 Applications of Mathematics for Nonscience Majors (3)
or higher

Science (4 hrs.)

Computers/Technology (4 hrs.)

OFTC 111 Business Software Essentials I (4)

Health, Physical Education and Recreation or Dance (2 hrs. min.)

CORE REQUIREMENTS: (18 HRS.)

AHST 132 Art Criticism (3)

ARTS 298L Art and Gallery Internships (3)

GLRY 133 Art Collections Management (3)

GLRY 161 Gallery Practices (3)

GLRY 162 Contemporary Art Gallery Issues (3)

MART 130 Introduction to Web Design (3)

RELATED REQUIREMENTS (12 HRS.)

AHST 205 History of Photography I: 19th Century (3)

AHST 207 Contemporary Art (3)

AHST 215 Artistic Traditions of the Southwest (3)

MART 180 Photoshop I (3)

APPROVED ELECTIVES: (6 HRS.)

Choose from the following:

ARTS 116L Three-Dimensional Design (3)

ARTS 190 Art Gallery Promotion (2)

DRPT 118L Drawing I (3)

GLRY 163L Professional Framing and Matting (2)

OFTC 221 Office Information Management (3)

PLST 170 Art Law (3)

PHOT 195L Photographing Artwork (3)

Note: See "College Success Course Requirement" on Page 8.

TOTAL 64 CREDITS MIN.